

2025/2026 SEASON INTEGRATION DEADLINES

PROGRAM	TRAFFIC DUE & LOG CLOSURE	LENGTH FREQUENCY	COMMERCIAL DELIVERY:
9--1--1*	4 Business days to Air	60 MIN/Sat-Sun	ER LA SYNDICATION
Last Man Standing M-Sun*	3 Business days to Air	30 MIN/Weekly	ER LA SYNDICATION
Modern Family M-F & Wknd*	4 Business days to Air	30 MIN/Weekly	ER LA SYNDICATION
Tamron Hall *	4 Business days to Air	60 MIN/Monday- Friday	ER LA SYNDICATION, BOUNCE TV
The Rookie*	4 Business days to Air	60 MIN/Sat-Sun	ER LA SYNDICATION
Live with Kelly & Mark	3 Business days to Air	60 MIN/Monday-Friday	ALL MOBILE VIDEO, ABC
Weekend Adventure	4 Business days to Air	30 MIN/Sat-sun	ER LA SYNDICATION

*Program Transition to Marathon Ventures

Effective 9/29/25 the following programs will be scheduled and managed by Marathon Ventures:

9-1-1, Last Man Standing, Modern Family & Weekend, Tamron Hall, and The Rookie

Inquiries: taniabonetti@mvmediasales.com Traffic for these shows must be sent to : traffic@mvmediasales.com

TRAFFIC INSTRUCTIONS DELIVERY FOR LIVE and WEEKEND ADVENTURE :

ABCtraffic@abc.com

All traffic revisions must be followed up by email confirmation sent directly to the scheduler and may not be accommodated once log is closed.

Commercial Approvals:

Litton's Weekend Adventure - requires all commercials be approved by ABC Broadcast Standards & Practices: Emily.Cunanan@disney.com

Live with Kelly & Mark - needs commercial approval for violent content, suggestive content, Movies Rated - R and TV shows rated TV-MA

HD SPECS – D5 , DVCPRO or HDCAM-SR 1080i 59.94 (CENTER CUT) with stereo audio or 5.1 Surround plus 2 stereo
For HD programs an HD version of the spot is preferred. However if this spot is not 4x3 title safe, a 4x3 SD version must also be delivered
Definition programs will be winged (side bars added) rather than expanded to fill the 16x9 space.

** For Live if sending commercials to ALL MOBILE. Please use the format below:

HD 1– DVCPRO, HDCamSR, D5 - 720P 59.94 – Center Cut Only / SD 1-Digibeta

COMMERCIAL FILE DELIVERY DESTINATIONS

ER REACH LA	ABC	All Mobile Video
3330 Cahuenga Blvd West Los Angeles, CA 90068 323-603-5220	Disney DC 3 4000 Technology Forest Blvd The Woodlands, TX 77381	AMV Chelsea Post 221 West 26th Street New York, NY
Extreme Reach Code ER LA Syndication Services	Extreme Reach Code ABC Television Network	Extreme Reach Code AMV Chelsea

For revisions and questions, please reach out to schedulers below:

Live With Kelly & Mark: Jeff Bellofatto

Jeffrey.Bellofatto@disney.com

Weekend Adventure: Alyssa Clarkin

Alyssa.Clarkin@disney.com